



OLDEN STATE
Youth Orchestra

Golden State Youth Orchestra

**Submission Deadline:
October 1st 2018**

2018-19 Season Program & Web Advertising Contract

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Number: () _____

Email Address: _____

Make checks payable to:

GSYO
4055 Fabian Way
Palo Alto, CA 94303

or pay with Credit Card online:

www.gsyomusic.org/?page=Advertisement

Reach a Community of Savvy Silicon Valley Professionals

Advertisements will appear in **ALL 15** GSYO concert programs, including performances at Flint Center, The Visual and Performing Arts Center @ De Anza College, the California Theatre in San Jose, and the Oshman JCC. Concerts draw audiences of 400 -1500 patrons.

PREMIUM WEB ADVERTISING (discounts available for print advertisers):

*Advertise on the GSYO website: www.gsyomusic.org (currently under construction)

- Get the benefit of over **500,000** GSYO page visits every year.
- Each premium web ad includes:
 - a. Placement on the GSYO website for one year beginning October 15th, 2018
 - b. Full color artwork (W:185 pixels; H:140 pixels) and link to your organization's website.

Website Ad	Description & Specs	Web Only	✓
A: Advertisers Page Plus Premium Display Ad	185 x 140 pixels, Full color ad with link to your website	\$900	
B: Advertisers' Page Logo listing	Full color logo with link to your website	\$500	
C: Advertisers' Page Business name listing	Full Business name with link to your website	\$300	

PRINT & WEB (up to 50% web ad discount)

Print Ad Description	Print Size (w x h)	Print Color	Print Only	✓	Print & Web A	✓	Print & Web B	✓	Print & Web C	✓
Full Page Outside Back Cover	5.0" x 8.0"	color	\$2,500		\$3,000		\$2,800		\$2,650	
Full Page Inside Front Cover	5.0" x 8.0"	b/w	\$2,000		\$2,500		\$2,300		\$2,200	
Full Page Inside Back Cover	5.0" x 8.0"	b/w	\$2,000		\$2,500		\$2,300		\$2,200	
Full Page Inside Center Right	5.0" x 8.0"	b/w	\$1,800		\$2,300		\$2,100		\$2,000	
Full Page Inside Ad	5.0" x 8.0"	b/w	\$1,600		\$2,100		\$1,900		\$1,800	
Half Page Inside Ad	5.0" x 4.0"	b/w	\$900		N/A		\$1,200		\$1,100	
Quarter Page Inside Ad	5.0" x 2.0"	b/w	\$500		N/A		\$900		\$800	

Print Advertising Specifications and Requirements:

- Files should be black and white or full color (outside back-cover only).
- Images saved in PNG format are recommended; however any standard file format can be handled. Files should be high resolution (>= 300 dpi). Please email to: kkleinerman@gsyomusic.org
- Artwork should be created in the sizes listed above. If it is not sized properly, we reserve the right to resize as needed to fit the space requested. If you would like help creating an ad from your business card, please contact us.
- Artwork submission deadline: **October 1st, 2018.**
- Your space reserved immediately upon receipt of payment.

Benefits for Advertisers:

ad purchase includes:

- 4 Preferred-seating tickets to our signature *Lunar New Year Celebration Concert*, featuring the **California Youth Chinese Orchestra**, on **February 9, 2019**.
- 4 Preferred-seating tickets to the *Annual Benefit Concert* with special guest artist **Stephan Prutsman**, on **April 6, 2019** at Flint Center.
- Invitation to our exclusive Benefactor Celebration party following the Benefit Concert, with our special guest artists, and GSYO Music Director Jindong Cai; this is a great networking opportunity to meet with our top donors.

Questions: Contact Kay Kleinerman, Development Director, at: kkleinerman@gsyomusic.org or (650) 665-9046, ext. 103



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GSYO Volunteer Name: _____

Contact Number: () _____ **Email:** _____

*GSYO also welcomes tax-deductible donations: 501 (c)(3) letter attached, Tax ID is 94-6130310

THANK YOU FOR SUPPORTING MUSIC EDUCATION!